

THE IIMS GAZETTE

THE COLLEGE MAGAZINE

*Strive for
progress not
perfection*

8 *Years*

of academic voyage towards
excellence in Nepal

VOLUME 01

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MALAYSIA'S #1 PRIVATE UNIVERSITY



RANK 481. TOP 2% OF ALL UNIVERSITIES WORLDWIDE.

UCSI University is the only Malaysian private university to be ranked top 500 in the QSWORLD University Ranking 2019

UCSI University is ranked as Malaysia's best private university in the QS World University Rankings 2019, placing it in the top 2% of all universities in the world.

Ranked 481, UCSI is the only Malaysian private university in the top 500. This is the first time UCSI is featured in the QS World University Rankings – an annual exercise that ranks the world's best universities. Apart from UCSI and the nation's five research universities, no other Malaysian institution made it to the top 500.

The latest milestone caps a memorable year for UCSI – one that also distinguished it as Asia's fastest rising university (QS University Rankings: Asia 2018) and a global top 100 university for performing arts (QS World University Rankings by Subject 2018).

UCSI Vice-Chancellor and President Senior Professor Dato' Dr Khalid Yusoff said that the University's continued rise in global stature was a culmination of university-wide push for excellence and performance with specific strategies to reach-out and to reach-in, a commitment to synergise with the future for its students and staff, and

the dedication and hard work of its staff and students in pursuing these ideals and aspirations.

"We welcome this development as it shows we are moving in the right direction," he said. "All of us at UCSI have been working consistently to improve ourselves and I'd like to thank all UCSI staff and students for their efforts. Alhamdulillah.

"Our focus is to push UCSI further and higher. We are building the strengths of the University. Quality education is our priority and we want to be a standard bearer of thought leadership."

Senior Professor Khalid also mused that UCSI's position in the rankings showed that Malaysian universities could achieve marked improvement.

"The rankings prove that we can do it if we want to," he added. "We can't do it if we've already decided not to.

"UCSI shares the aspiration and takes up the challenge and responsibility of making Malaysia the regional hub of higher education."

Over the years, UCSI has focused extensively on improving its research output, curriculum development and delivery, as well as industry partnerships. UCSI also works closely with the great universities around the world while working together with newer universities in the region.

It has elevated its engagement with the world's best universities. UCSI students are annually selected by Harvard, Imperial College London, Chicago and Tsinghua and the University of Queensland for involvement in various research programmes in those universities.

Additionally, the University of Melbourne has arrangements for UCSI's third year medical students to work for the Bachelor of Medical Sciences (Melb.) after one year of studies in Melbourne, indicating that Melbourne University recognises the three years of UCSI's MD programme.

The students will then return to UCSI to complete their MD programme, graduating with two degrees from two universities.



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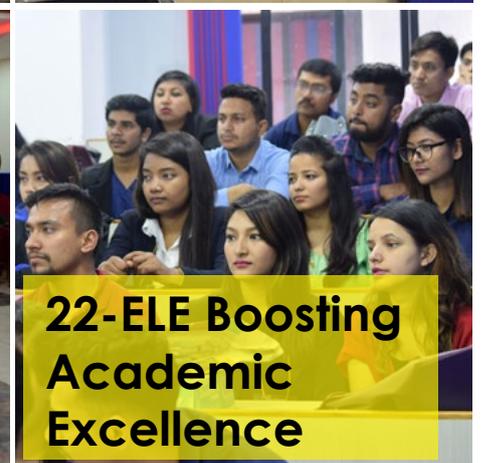
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I believe if we need to be successful, business education must route both the powerful forces of technological and digital innovation, as well as competitive demanding shifts in the business landscape. In both areas, IIMS has the unique competitive advantage of being an integral College within a challenging corporate and entrepreneurial ecosystem. This advantage standings us straight at the intersection of real business practices and theoretical knowledge and allows us to continue to accomplish exceptional outcomes in enhancing our strategic goals and leads.

Our innovative academics and a focused, interdisciplinary approach to solving complex management problems has caught the attention of corporations and start-ups alike as they seek talent of the future. Our academic and research accomplishments, along with strong stakeholders support, community engagement and innovative management education, continue to increase our venture on current and future business leaders. The faculty of the IIMS have gained their expertise through both university studies and many years of working for prominent regional, national, and international companies.

Last but not least, our committed, knowledgeable, and resourceful staff always makes us glow, making the College a truly welcoming, helpful place for all of our students and visitors. As a CEO in IIMS, I am optimistic and thrilled about the future growth and its constructive inspiration on the business fraternity.

~Sabindra Maharjan
CEO

IIMS SIGNS MOU WITH UMKC UNIVERSITY



The authorized signatories of MOU on behalf of UMKC and IIMS

Mr. Kevin Z. Truman, PhD., F. ASCE,

Vice Provost for International Affairs & Dean and

Mr. Sabindra Maharjan, Chief Executive Officer

The University of Missouri-Kansas City (UMKC) and Institute of International Management Science (IIMS) have announced a statement of strategic intent with signing Memorandum of Understanding (MOU), which reflects the two educational Institutions' commitment to offer a wider range of educational opportunities and deliver non-degree executive programs more efficiently.

The alliance will strengthen the two institutions' collective ability to improve cooperation in the field of teaching and research as agreed upon mutually designed fields of study.

UMKC and IIMS are endorsed

to share a vision of developing and implementing academic projects through an exclusive framework that are committed to this alliance.

"Collaboration is the key strength which will enable organizations like IIMS and UMKC to promote further cooperation and understanding by enhancing intellectual and experiential resources," said IIMS CEO Sabindra Maharjan. "The value of this alliance will be our collective efforts to improve quality education in a more deliberate manner to serve the needs of diverse organizations."

The two educational institutions

mutually agreed to work together and will be able to build on their ongoing experience of serving educational sector through multiple joint initiatives that include the exchange of invitations to scholars (faculty, research and graduate students), academic and scientific information of mutual interest and other activities that would benefit both.

The authorized signatories of MOU on behalf of UMKC and IIMS are Kevin Z. Truman, PhD., F. ASCE, and Vice Provost for International Affairs & Dean and Sabindra Maharjan, Chief Executive Officer respectively.





THE OFFICIAL INAUGURATION

The official Inauguration of the programs with collaboration to UCSI university was conducted on 12th Jan, 2017. Vice Chancellor and President of UCSI University, Senior Professor Dato' Dr. Khalid Yusoff, was the Chief Guest of the program and officially inaugurated the programs (courses) at IIMS college by cutting the Ribbon.

Along with the VC of UCSI university, Mr. Willie Tan Moh Leong, Vice President of Student Enrollment Center, UCSI University, was present in the event as Special Guest.

The formal program had several sessions from welcoming the Guests to motivational speeches. The program commenced with welcome speech from the CEO of the college Mr. Sabindra Maharjan. The words from Vice Chancellor truly energized the students as lots of queries about the university and their career were answered. All students seemed to be delighted by the VC's visit.

After conclusion of the formal program, a press meet was conducted. Journalists from several reputed Media Houses inquired Dr. Khalid Yusoff about UCSI university, its

“UCSI university, its courses and their USP for being among top 5 universities of Malaysia”

~Dr. Khalid Yusoff



courses and their USP for being among top 5 universities of Malaysia. By the end of press release, honorable Dr. Khalid Yusoff answered and cleared the queries of fellow journalists.

Our guests from Malaysia were very happy and satisfied with student's enthusiasm and also the efforts made by college in managing a session between the students and the Vice Chancellor of the university himself.

A harmonious relationship between IIMS and UCSI was established. The event having motto "Long Live Relationship between IIMS and UCSI", was successfully achieved.

KNOWING YOUR DEAN

Professor Dr Ooi Keng Boon
Dean, Faculty of Business and
Information Science



UCSI DEAN WINS TOP CITED PAPER AWARD FROM ELSEVIER

Professor Ooi is recognised for his seminal work on NFC mobile credit card payment.

Prof Ooi, you have been awarded the outstanding preview award recently. How did you get started as a reviewer and what does it mean to you?

Most of the reviewer jobs are by invitation. The editor of a journal will send a manuscript that is relevant to your field of research after they have gone through the manuscript and your publication profile. In the beginning, I was involved in reviewing papers because I wanted to learn from others by reading their manuscripts. It was later that I realized it is the reviewers who ensure the paper has attained a certain set quality before it is accepted for publication.

What does it take to get one's research published in high impact journals that are ISI-indexed?

ISI-indexed journals are considered the gold standard for research all around the world, especially in areas of science, technology, engineering and mathematics. There are no short cuts to getting published in ISI-indexed journals. One has to have a good piece of work that is not only technically sound and novel, but also one that is in line with the current trends in research in that particular area.

You worked for eight years as an IT engineer before venturing into academics. What made you decide to change your path?

Ever since I was young, I have wanted to be a teacher. Nonetheless, I also believed that with working experience, I could contribute more to my students. Therefore, I worked as an IT engineer first before switching my role to an academician. After a few years of working in the commercial sector, I was given a chance to switch professions. After completing my Doctor of Engineering in Engineering Business Management, I did not hesitate to take the plunge.

With such a heavy IT background,

how did you adapt to your current role as the dean of the Faculty that is predominantly business-oriented?

Although I come from an IT background, I worked in a corporate setting and part of my day-to-day job required me to liaise with people from different sections of the company, thereby making it necessary for me to understand the entire business process of the company. It is from here that I also picked up some management skills, and these skills were further honed in my subsequent jobs in other universities where I served as the Head of Department, and also Dean. I was also very lucky to have worked with great people who have advised and guided me throughout my academic career.

We have seen the fall of corporate giants like Enron, Vivendi Universal and Nokia since the new millennium. What are your thoughts on the constant flux in business? How do you keep your students abreast of change?

The business sector is dynamic. It is an interesting area to work on and to do research in. I constantly remind my staff to read and to do research in order to keep themselves updated on the changes that are happening in the business world. This is so that they can pass on their knowledge to their students, and in turn, make sure they are aware of these changes too.

How does one practice ethical technopreneurship in light of data theft and breaches such as those occurring in the US?

A successful society needs ethical values in order for it to function well. We can't have laws to govern everything well. We can't have laws to govern everything that we do. In UCSI, we do emphasise ethical value education in the university curriculum so that our graduates will have certain moral and ethical values when they become leaders in the society, and they would

be able to stand tall.

In your opinion, which is more relevant today, leadership or management?

To me, it's leadership. A successful leader can influence and change other by inspiring them. I always believe in "leading by example". That is to say, for others to follow your footsteps, you would need to demonstrate to them how things are done. In this way, we would always be motivated to change ourselves for the better so that others can follow.

There has been much debate that the MBA has lost its relevance in today's business climate. What are your thoughts on this and how has your faculty designed its MBA to stay ahead of the curve?

I believe MBA students need to be inspired. This can't happen just by teaching in the classroom. Other than textbook knowledge, we need to feed them with real life experiences and examples. In our faculty, we make sure that lectures teaching the MBA programme have enough real-world working experience so that they are able to guide the students, in addition to having adequate educational qualifications. With this, I believe that the MBA graduates produced by our faculty could be really competent in the business world and easily stand out compared to graduates of other universities.

Lastly, your students and alumni have won many prestigious competitions and awards. How do you and your faculty keep this going?

We motivate them by letting them know these awards not only matter to the faculty, but also to themselves. These awards carry their names and therefore, should be considered as one of their achievements. This, in turn, could also be very helpful in their future endeavours.



IIMS COLLEGE CELEBRATES

Lincoln University College Convocation Nepal 2018 was successfully conducted at Heritage Garden, Sanepa with the total duration of 5 hours on June 9, 2018.

The Program was inaugurated by lighting Panas by Chief Guest Mr. Dina Nath Sharma, Parliamentary Party Leader of Ruling Party in National Assembly and Former Minister of Education. The Formal Opening of Convocation by Pro-Chancellor of LUC- DATUK DR HAJJAH BIBI FLORINA ABDULLAH. The total number of participants for the Convocation program was more than 700 where 300 students were graduated from Bachelor and Master Level. The Certificates were awarded by the Chief Guest Mr. Dina Nath Sharma followed by the recognition of students with Dean Award by Vice Chancellor

of LUC Prof. Dr. Amiya Bhaumik.

Ten merit graduates were awarded the academic excellence DEAN AWARD out of 300 students, among which 4 students succeed from IIMS Lincoln International College securing GPA above 3.9. Ms. Resha Pyakurel, BBA with 3.99 GPA holding top position in the Lincoln University College Nepal Chapter, followed by Ms. Rajeena Maharjan, BBA, Ms. Muna Maharjan (MBA March 2016 Intake) and Mr. Suresh Nath, BBA.

The Convocation program was formally concluded by our Pro-Chancellor of LUC- DATUK DR HAJJAH BIBI FLORINA ABDULLAH.

The Lincoln University College reserves the rights to congratulate all 69 dignified graduates from MBA and BBA

programs with special thanks to DEAN AWARDED graduates in Convocation June 2018.

IIMS Lincoln International College salutes Management Team and Faculty Members for their immense effort to make the day worthwhile and success. Lastly, we gratified to all the media persons for reporting Convocation Program along with LIVE coverage at MOUNTAIN TV.

IIMS College is an international network of campuses together with alliance partners, it makes a strong and connected presence in international communities.

Lincoln University is a research-intensive and vibrant university with undiminished ambitions with an outstanding reputation for its learning environments across a broad range of disciplines.



Ms. Resha Pyakurel, BBA with 3.99 GPA



Ms. Rajeena Maharjan, BBA

DEAN
AWARD
JUNE 2018



Ms. Muna Maharjan (MBA March 2016 Intake)



Mr. Suresh Nath, BBA

2ND CONVOCATION CEREMONY





IIMS LINCOLN HOME COMING

IIMS Lincoln Home Coming organized by BBA 7th semester rejoiced at Celebration Banquet, Naxal on 16 December, 2017. The program was a full of joy and cheers where number of alumni and newly enrolled MBA and BBA students took part. The highlights of the programs were:

- Appreciation and recognition of faculty

- Stage Performance
- Cultural Ramp Walk by BBA students
- Performance Appraisal for academic excellence
- Mr. and Ms. Lincoln 2017

The official program commenced with appreciating faculty for their outstanding support for academic excellence by giving them token of love and Khada from CEO Mr. Sabindra Maharjan and Chairman Mr. Pranay Singh of the IIMS Lincoln. The program followed by different stage performances such as singing, dancing and cultural ramp walk representing different ethnic community. During the event merit BBA students have been tendered

recognition for their academic excellence. The major highlight of the event was Mr. and Ms. Lincoln 2017, a right platform for the fresher to showcase their talent. The participants of this competition were trained by former Miss Newa Sunita Dangol for 2 days and appraised by panel of judges Mr. Medan Gauli, MBA Faculty, Mr. Dinesh Chandra Nakarmi, COO and Mr. Shankar Bhattarai, Senior MBA Faculty. The event was concluded with the announcement of the winners Mr. Shishir Shrestha and Ms. Prakiti Khadka as Mr. and Ms. Lincoln Fresher 2017 respectively.





SHARE WARMTH

It was winter, the perfect season for sitting in the balcony with a cup of hot coffee. But the scenario is not the same for everyone. For many people, winter is the synonym for misery. The shelter-less people suffer for extreme cold in silence. They cannot afford to buy winter clothes to keep them warm. Apparently, the educated and affluent people of the society manage to overlook their misery.

IIMS Hospitality student took an initiative to spread the warmth of humanity among those in need. They distributed warm clothes among the homeless people (Earthquake victims) in different areas of the capital. Hundreds of shelter-less people were given winter clothes to protect them from the cruel claw of cold.



HOT & SPICE

As an extra learning activities, BA (Hons) Hospitality Management students of third semester organized spicy food mania on 12 February, 2018. In this event noodles were served with super-hot chili sauce and milk to cool down. The participant who could finish the noodles in the shortest time possible would win. Our Dean of USCI University, Dr. Kashif Hussain and other dignitaries of the college took participation. In this open competition students from all the programs were participating. The student from BSc. CSIT won the competition by finishing it within a minute.



MIXOLOGY AND BARISTA

Students of Hospitality Management 5th Semester were awarded with a certification on dated 23rd to 25th successfully completing the specialization course on 'Mixology and Barista'.

It was intensive session of 3 days where in and every students participated it lively in preparing and serving coffee and various mocktails and cocktails at our college bar. Due to our well-equipped contemporary bar we could easily organize at our own college.

Deserving and outstanding performance has also been awarded with a scholarship of one month of specialized advance classes on "Mixology and Barista" at "Cocktails & Dreams" Kathmandu.



ANGER MANAGEMENT

Anger Management program was held on 5th June 2018 at IIMS College, organized by BSc. Hons. Computing students. The purpose of the program was to help a person decrease anger and reduce the emotional and physical arousal that anger can cause. Students understood that it is generally impossible to avoid all people and settings that incite anger. But a person may learn to control reactions and respond in a socially appropriate manner. The participants advocated the change in their knowledge-skills-attitude that drives them towards healthy mindful life from this event. Understanding anger management issues was helpful for students personal as well as professional life.



LUNCH AT AMA GHAR

"AMA" in Nepali means mother and the word mother universally signifies emotions. Our students from BHM visited "AMA Ghar" an elderly home, located at Kalimati. The intention was to let our students spread happiness and share the emotions. The students showcased their cooking skills and prepared meal at the home.

They've helped make us everything we are today. So just imagine how many valuable stories, lessons and experiences our elders can share with us. When we spend time volunteering with seniors, we benefit just as much as they do said one of the students. Students were overwhelmed from the smiles they got to witness on the faces of elderly people.



TRAFFIC AWARENESS

The roads of Kathmandu have recorded a large number of deaths due to accidents. In its efforts to create awareness about traffic safety and rules, BSc. Hons Computing students conducted a program on "Traffic Awareness" at IIMS College on 14th March 2018.

"Traffic Awareness is one of the important activity that makes student promote the message of safety and traffic rules to the common public. Such event allows students to become a responsible citizen" – said one of the traffic officials while conducting the program. The awareness program also provided knowledge about how students can support traffic police and others in need.

INTERNATIONAL STUDENTS EXCHANGE PROGRAMME

WE LEARN! WE SHARE!! WE CARE!!! WE EARN!!!!



As the part of Student Exchange Program, on February 28, 2018 UCSI University Students visited Nepal for a Week. The courses of program started very next day, as it was Fagu Purnima (Holi Festival) they celebrated with the students of IIMS College with the premises of the college. During the celebration all Malaysian students enjoyed color along with variety of delicacies served by IIMS Hospitality Students. As a part of the program, they also learn to prepare Nepalese Cuisine at the college with the instruction of Mr. Raju Ghimire, the Chef of the College. Mr. Ghimire is also a renowned person in

the world of Culinary and also working as Executive Chef in the renowned Hotel of Nepal. Students enjoyed Culinary Session and experienced Authentic Nepalese Taste.

At the meantime, they also got a chance to interact with Nepalese Students as the part of Cultural Exchange Session wherein they share videos which resembled their own culture and other natural diversities of both the countries. Apart from these, they also went to visit various touristic destinations of Nepal including Pokhara and Chitwan. As Nepal is very famous

adventurous tourism, they experienced lots of Sun-and-Sand adventure such as trekking, rafting and many more. They headed back to Malaysia on March 5, 2018 with lots of memories to cherish.

Mr. Husni complemented saying that Nepalese people are the most hospitable people in the world and too added that they really experienced true Indigenous Nepalese Hospitality. At the end, they also invited our students to visit Malaysia to experience "Truly Asia" Hospitality.



Namaste! Every single cent spent during the study tour abroad was worth it because truly, Naturally Nepal, once is not enough. Given the opportunity, I'd visit Nepal again for a different purpose. The trip has changed my outlook on contentment & now I really value Malaysia more! ~ Dhanyabaad, FHTM & IIMS Coilege!!
~ Jordan



Travelling to Nepal has really opened my eyes to see the world in a different perspective? I'm fascinated with the scenery of Kathmandu Valley, the Himalayas, the culture, the food & of course the people that I met during my one week stay in Nepal. One of the most memorable experiences for me was the friendship that was made through bonding & the sharing of thought & culture. I'm grateful for this opportunity & would definitely recommend that everyone visit Nepal.
~ Dania



It's the most hospitable country I've ever been to. This has been a trip of a lifetime full of colors, ancient world that amazes your sight & soul. ~Husni

WOMEN in HOSPITALITY INDUSTRY



It is true that women work very hard and they are more in the hospitality industry. According to International Labour Organization (2009) over 200 million people are employed in the hospitality and tourism industry and women represent 55.5% of the workforce. But as opposed to men, women are mostly found in positions stereotypically ascribed to their gender, such as directors of sales, housekeeping and marketing. You do not find many women at managerial positions, but the numbers of women are growing very fast. You find many female managers in big hotel chains mainly.

I strongly believe that women are more effective, they have very good communication skills that are required in the industry, they make very careful steps, and they create very good reputation. Evidently, male and female managers agree on some competencies and skills that are required to advance and progress in hotel management, but the two genders perceive differently the barriers and obstacles to their careers. For example, female managers value the relationships with their colleagues or supervisors, whereas male managers value their status in their positions, which affirms Iverson's (2000) study.

The hospitality industry has traditionally been male dominated partly because of the culture and nature of the industry, where job opportunities are more versatile and require senior executives to be flexible with working hours. Especially in the society like ours, where women working till late is still considered unsafe; career for female hotelier is very difficult. For female hoteliers, they often face the dilemma of having to make a choice between family and career, and most of the time, the former always win the power struggle.

It's a fact that senior hotelier roles a

big commitment. Managing a hotel is not 9-5 job and can be difficult to fit a personal life around the demands of the property and its staff – general managers especially often referred to as being 'married to the job'. This is hard for both sexes but particularly for women.

The results of the current study provide directions for managers in hotels, as they suggest that women may be successful managers, although they face many challenges in their careers. As Powell and Graves (2003, p. 153) suggested, organizations should be ready to address any discrimination that occurs in the companies, especially "when they embrace stereotypical views or display prejudices towards members of one sex as leaders". Thus, they should use the legal framework that supports equality at work.

They should provide female managers with the adequate policies to support them in terms of balancing family with work. Such policies include the leave of absence when people are getting married, when they have children, time off during their pregnancies, or time for their children, i.e., to get them to the doctor.

Sometimes, however, the female managers in the study said that the employees, the other managers, and the top managers' behaviors may undermine these privileges. Thus, they do not take advantage of this policy, "only when it is necessary". Therefore, organizations should act to reduce these beliefs and attitudes towards female managers (Powell & Graves, 2003) and provide them with the environment to use their skills and talents that are found to be effective in hotel management.

The demanding and challenging environment forces women to think



Evidently, male and female managers agree on some competencies and skills that are required to advance and progress in hotel management.

~Sachin Pradhan
Academic Director BHM Program

carefully before starting a family and to manage their personal lives so well that it will not influence their performance and productivity. Such stereotyping can be detrimental to their advancement, not only because they have to carefully plan their lives, but also because their employees perceive them differently, or it influences whether they will be promoted, further trained, or be given the opportunities to grow within the company.

IIMS STUDENT WINS “BEST FOOD CONCEPT” AWARD @ COLLEGE CHEF ICON



Chhimi Sherpa, our hospitality student of IInd semester got selected in college chef icon -2018” and won “Best food concept” title award. This contest was being organized by various stakeholders and judge panel were all culinary experts and executive chefs of 5 star hotels. The program went live as reality show on” Nepal Television” every Saturday and Winner was chosen on July 10,2018 at Radisson Hotel where in she was awarded with the title of “Best food concept”.

“It was a great exposure to me wherein I learned a lot about culinary tactics. At the meantime am very happy that I got to meet lots of people working with “who is who” of the culinary industry” says Chimmi the winner of title.As per the CEO of college Mr. Sabindra Maharjan , it’s our duty to give an exposure to our student and showcase their hidden talents within them.



Nominees for “College Chef ICON -2018”

MINI FIESTA- MARKETING THUNDER 2018



Second semester BBA student of IIMS College organized Mini Fiesta – Marketing Thunder 2018 on The program was inaugurated by our CEO Mr. Sabindra Maharjan, facilitated by Sr. Faculty Mr. Deepak Gubhaju. In the event student compete in their groups to develop ideas, strategy, marketing skills and networking skills. The fiesta helped our students to understand the customer need-want-desire, market segmentation-targeting-positioning, marketing strategies and building brand equity. It also helped our students to provide real time knowledge-skill-attitude based on market. The fiesta covered: Food, Game and Fun for the entire day.



PERSONALITY DEVELOPMENT FOR HOLISTIC GROWTH



YOU SPEAK YOU RULE

"You Speak You Rule" motto best fits for the session conducted to our BBA 1st Semester Students. The Public Speaking Program is to train our student with public speaking session. This program help to transform a regular College students to a marketable human capital enhancing their Skills, Knowledge and Attitude. The Program was conducted by Ms. Malvika Subba, a renowned public Icon and Former Miss Nepal.



Public Speaking with Ms. Malvika Subba

GET! SET! GROOM!!!

The Workshop was conducted for our BBA 1st Semester Student with the demanding beyond the curriculum workshop on Personal Grooming. During the session, students were trained on the ground of their personal grooming by Ms. Sadikcha Shrestha, Former Miss Nepal and a renowned Public Icon. The aim of the workshop was to improve their Personal Image and develop their Self Confidence. The USP of the session was that our students learned the dressing etiquette. Also finally, the students came up with the feedback of having understood the gesture and posture rules that fits them as a well groomed personality.



Grooming with Ms. Sadikcha Shrestha



LEARNING TO HEAL THE STRESS AS HABIT FOR SUCCESS

The session on Stress Management for BBA 1st semester students was conducted by an International Motivational Speaker Mr. Raman Nepali. The session aimed to introduce things that cause stress in life and to help acquire basic skills for managing stress in academic and personal life. Various fun and learn games like meditation, music, dance, knowing yourself session were conducted by our trainer wherein students get involved enthusiastically with an impression to describe different kinds of stress and its effects in their life.



Managing Stress with Mr. Raman Nepali

ACHS टोल Cup 2018

8
CUP FLAVOR



ACHS Tole Cup 2018 was organized with the theme of bringing students from different faculties together and celebrate the most famous sports, Football's World Cup. The tournament consisted of 22 different teams which included both boys as well as girls' team. Teams were named with World Cup playing nation's name. The students came up with some interesting team names like Croatian Lions, Belgium Red Devils, Argentine Warriors and Brazil Legends. The Futsal Tournament that was completed in a day had several competitive games with Team Germany Germaniums and England Red Devils reaching the finals in the Boys segment and Japan JFA and England Warriors fighting out in the Girl's segment finale.

Among 17 teams in Boy's segment, Germany Germaniums came out as the winners. While, the girls segment saw England Warriors defeat Japan JFA after a toughly competed penalty shootout. Manish Poudyal from Germany Germaniums top scored with 15 goals in the tournament and was also named the most valuable player. Similarly, Germany Germaniums' goalkeeper Sameer Luitel was declared the best goalkeeper after he had made key saves in the Finale against England Red Devils.

Overall, the tournament was a successful one as students from different faculties got to know each other and represented their favorite nation in World Cup 2018 Russia as a team. The prime objective of bringing all faculties under the same tournament and emphasis on team work among different department was fulfilled.





Prom Night

The first batch of BA (Hons.) Hospitality Management students organized Prom Night on 3 February, 2018 with a theme of celebrating student life. In the event students from both juniors and seniors participated in dance and other fun activities. The event included performances by students and it was concluded by dinner. The highlight of the event was Mr. & Ms. Prom title. Besides students, faculty and staff of IIMS College also participated in the event.



A SAMPLING OF STAFF VOICES THROUGH THE TIME

At IIMS, we know that achievement and success aren't by accident. The college's success was not a one man show. Staff members play an integral role in a college's mission, and it is our dedicated staff members that raised us to where we are today. These are what some of the college's earliest and longest tenured faculty members have to say about us.

What are you most thankful for, being here in IIMS?

"I am thankful about being in an organization where I work with my good people. IIMS, as a true Academic Excellence Centre of Nepal, I am also thankful for the supportive environment that allows me to work at my fullest."

Mr. Narayan Pradhan

IIMS MBA Lecturer
Principal Consultant, Franklin Covey South Asia

What are you most thankful for, being here in IIMS?

"IIMS's objective is to lay down a foundation stone for the 21st Century Leadership. Value based learning and students centric environment are the true spirit of the Center. I am happy to be the part of IIMS towards that end."

Prof. Dr. Mahendra Pd. Shrestha

IIMS MBA Lecturer
Senior Professor

How was your experience working here in IIMS?

What I love about teaching profession is that we get to see the full journey of an aspiring student transforming into a young professional. In my 6 years long coaching experience in IIMS, I not only had the line of work to shape young minds but also learn from what young bloods had to offer. I've directed batches of students who are doing tremendous in their respective domains and I'm gratified to see them and their raging progress.

Jeetendra Maharjan

Faculty – BSc. (Hons) Computing
Co-Founder/CEO Z-index media

What is your most unforgettable memory here?

After long years serving in hospitality industry I found that students of IIMS were keen in kitchen. Their curiosity and my knowledge and skills the match was perfect as a counselor such moment was high inspiring me to be with them. Every moment I spent with them have been unforgettable.

Raju Ghimire

College Chef
Former Food and Beverage Director Radisson Hotel, Kathmandu





Dashain Carnival

IIMS organized "IIMS Dashain Carnival 2017" on 22nd September 2017 at college premises. The program was aimed to create fun filled and happening environment for students. More than three hundred students actively participated with series of entertaining performances, management games and food stalls. The whole day event was categorized into three series commencing with Games, Stage Performance, Outdoor

activities. The games such as Dart Game, Card Dice, Gun Shot, Dip the coin, 3in1, Mini Soccer, 90's game, FIFA, Ludo, etc. The total 13 different games were placed by 50 students where 200+ students enjoyed the games. The center of attraction "Stage Performance" took the event to next height where Taekwondo Demonstration, Solo Song, Solo Dance and Band Performances by Neon Band, Trianka Band alongside with group

dance were enjoyed by audience. Outdoor activities such as Face Painting, Photo Booth and Food Stalls added extra flavor to the event. The organizing committee included team of eight members of BBA, BHM, BSc. CSIT, BSc. Computing and MBA. A team of 40 volunteers supported the organizing team in managing the event.





ELE BOOSTING ACADEMIC EXCELLENCE

"Extracurricular activities largely affect academic achievements of the participating students in UCSI curriculum" explains Mr. Sabindra Maharjan, CEO IIMS College. He further added that "The effect that extracurricular activities have on students is multifaceted in their benefits even beyond the classroom." This means ELE at UCSI is one of the mandatory course requirement which all students must fulfill by achieving 100 points every year by either organizing or by participating in events says Ms. Rojina Manandhar, ELE Supervisor.

Some may argue on significant positive association between participation in extracurricular activities and student's academic achievements but extracurricular activities in UCSI is a part of formal course and is designed with standard framework for continuous assessments to measure the outcome of these activities and hence not only emphasizes on its promotion." This course is introduced to enable students to

explore and build their learning on their personal experiences.

Mr. Sachin Pradhan, BHM Program Director, BHM explains that "Within the extracurricular framework, students can choose activities, which can be classified as physical activities, educational activities, and social activities which commonly emphasizes on the advancement of academic achievements as well as to provide social and emotional enrichment which can involve workshops, training, sports, clubs, debate, drama, student council, and other social events."

Unlike the practice in other college/universities, these activities in UCSI are included in the formal curriculum and students who participate in extracurricular activities gain grades for it. These activities provide real-world experiences as students learn how to employ the knowledge they have learned in the classroom to real world scenarios. "Over the time, IIMS has noted several positive effects on students which commonly

include positive behavior, better grades, college regularity and successful degree completion. Besides these through these types of programs, the intrinsic value such as leadership, motivation, and self-satisfaction has been boosted among the student's morale" says Mr. Rabin Thapa, BSc Computing Program Director.

Overall, IIMS has observed that these activities has lead to a positive impact on organizing and participating students' academic achievements.

"The effect that extracurricular activities have on students is multifaceted in their benefits even beyond the classroom."

~Sabindra Maharjan
CEO



IIMS CHEERS

Holi



Dance Performance



IIMS students organized Holi Blast 2018 with a catchphrase of "Come and join us for this celebration with a color throw, music from DJ, and food."

The IIMS students along-with faculty members and college management & staffs thoroughly enjoyed the program by playing colored powder, enjoying food from different food stalls and fun with rain dance in DJ's songs. Decorated in colorful powder from head to toe, students played games and celebrated, while others danced to music.



Kengal Meher Shrestha solo Performance, Top 10 Finalist -Nepal Idol 2017, MBA Mar 2018 Batch Student



Nattu Shah and the Band performance





CO-OPERATIVE PLACEMENT : EMPOWERING STUDENTS FOR JOB

"One thing students won't have when they graduate from IIMS College is a padded resume because every student must complete 2-months cooperative placement every year to fulfill this mandatory 3-credit course" explains Mr Rabin Thapa (Academic Director BIT Program).

CoOp is a unique opportunity to get valuable experience of the working world. It also gives students the chance to develop some of the core skills that employers look for in



"One thing students won't have when they graduate from IIMS College is a padded resume"

~Rabin Thapa
Academic Director BIT Program

graduates. As a compulsory part of CoOp placement, students will be asked to set and measure your skills development during their CoOp using Pre and Post CoOp Assessment Forms, so that by the end of your placement students should be able to:

- Recognize the developed skills and knowledge through CoOp experience.
- Identify skills/knowledge gaps and plan ahead to bridge these gaps.
- Provide a record of work experience and skills as evidence of effective internship

Furthermore BHM Progra, Director Mr. Sachin Pradhan adds that "Cooperative Placement at IIMS is also a formal and academically accredited element of BSc Computing degree Programme. The CoOp grade is based on employer's evaluation of student's performance, a CoOp report and an assessment by Academic member of staff."

Cooperative placement not only provides students the chance to experience a real work environment before they graduate but also allows an employer to see IIMS students at work and assess them as a potential employee.

"Our co-op program is appreciated by several employers nationwide, giving our students an unbelievable selection of companies, large and small, to consider for co-op positions" says Ms. Rima Manandhar, BHM Program Head.

students to:

- work in placements which best match their educational needs and interests
- experience the practical aspects of the job, the demands of employment, and the expectations of employers in a changing work world
- gain valuable workplace experience in a field to which they may not otherwise have had access
- integrate classroom theory and earn credits towards their graduation

Mr. Satyendra Uprety, (Deputy Director Mgmt Program) summarizes cooperative placement as "essential opportunity which helps students to build self-confidence by working with others, putting academic knowledge into practice, improve employability, finding about themselves, broadening knowledge base, developing skills such as team working, decision-making, communication, numeracy, learn about the work environment and how it operates, make decisions about future career and learn how to fit into an organization."

Thus no better way for students to apply what they've learned in the classroom than to participate in a cooperative placement experience. Not only do students gain insight into their career field, they make contacts with professionals, clarify their career goals, and give themselves an edge over the competition.

Cooperative placement allows



This is what the students have to say:

"I had to appear for the interview session before placement selection and was questioned about the work experience I had done. Some of it seemed quite menial at the time, but what I learned was quite significant. So it is not necessarily how wonderful the job sounds but what you as an individual got out of it and put into it, how it shapes you into something."
 ~ Ankit, BIT 7th Sem

"The study, work and extracurricular learning experience has really added to my CV. It is a talking point, and no matter what job you are going for, you can show that you have an outgoing personality and can work with people from any background."
 ~ Manjit Shakya, BIT 5th Sem

"I did my second year internship in a small IT company because I didn't liked my experience of working in a big firm during my first year internship.

I loved working in a smaller team because there was a very friendly atmosphere. The best thing was the responsibility I was given within weeks of starting the placement. I managed to gain experience in all areas of the business, something that probably wouldn't have been possible in an established companies. Hence I recommend my other fellow colleagues to start their first internship in smaller companies and gradually search for better roles in mid and large companies during their second and third placements."
 ~ Momika, BIT 7th Sem

"Everything was strange at first because I was not very people's person, shy and always avoided groups and crowds but was amazed how people appreciated my work and opened up a whole new perspective and better understanding of team-effort and communication, which I learnt in

the classroom but like others always skipped or avoided considering not so important lesson. Thanks to coop placement requirement that motivated towards searching placement I gained wonderful experience, made some great friends who I'm still in contact with. I am different personality now; more open to different viewpoint and an outgoing character".
 ~ Rolan Shikarakar, BIT 4th Sem

Our college has provided us a very enhanced and efficient platform for the exposure by training and placement department & most efficient, dedicated, hardworking team. I am very grateful to the college for providing us the best of placement opportunities at the reputed company. I would like to thank all the faculties and staff for making me a "Better Person".
 -Rumika Shrestha BBA 8th Sem

It's **Not** Just Communication : Convicting to Convince

Convincing is 90% convicting and 10% communicating of your convicting. Here in my article convicting defines as the process of realization. It is basically the transfer of your Enthusiasm where one has to be convinced about self-knowledge and self-realization and then he or she will be able to transfer their realization. Out of the various level of Communication, the lower order hierarchy i.e physical level reflects just the basic communication between sender and receiver. While the middle order communication hierarchy shows about mental and intellectual level. At this level, the communication emphasize on the mental ability, analytical and logical ability of receiver. Furthermore, the most powerful level is Spiritual level where the sense of realization is very important in receiver to get connected with the sender. Convincing takes place only when the receiver in the communication process gets realize about the information sender sends to him. Convincing is to transform not to inform the message to the sender.

“You do not have to be **INTERESTING but be **INTERESTED** towards Others.”**

Second important part while having communication, is that, the speaker must be concerned about the listener's problem or goal or both being as a **Gap Partner** wherein the sender gets connected with the receiver's sentiment resulting with building of trust and healthy relationship.

The high quality relationship is very important for convincing people. One and only one **Mantra** to make your audience convince is “**L-A- P Analysis**” which included **Listening, Asking question** and **Pausing before replying** to your audience. It builds strong relationship and trust among your audience.

“Communication takes place with words. But Convincing takes place in silence.”



~Mr. Satyendra Upreti
Deputy Director, Mgmt. Program

The very important point, is to impress your audience to convince them. This is possible when you follow the below shown figure.

Fig: How to Convince Others?



You have to detect the **CONNECTOR** (and Repeat the connector by parroting & paraphrasing) which connects the problems/queries of your audience. Connector connects the feeling between sender and receiver. At this phase, please focus on the **NICE** (Need-Interest-Concern-Expectation) part of your audience. You do not have to be **INTERESTING** but be **INTERESTED** towards Others.

“Business is all about finding solutions to problem faced by the clients. So understanding what they want and interest will help them to listen and like you and having their concerns solved with the desired expectations not only lands business but helps to have a repeated customer along with a strong word to mouth marketing, the later is the most powerful tool of marketing, which I strongly believe in all the ventures that I have been into.”

~ Mr. Ashish Bdr. Singh
(CEO Aiden Engineering)

“I opined that Mr. Ashish Bdr. Singh, CEO of Aiden Engineering and one of our proud MBA Graduates March 2015 Batch, might think that understanding Need, Interest, Concern and Expectation of the people will help in convincing them rather than just communicating the message to them.”

~ Mr. Satyendra Upreti

Connector = Feeling = Trust

=

Strong Relationship

Also at the next level, understand the **RAPP** (Recreation- Aspiration- Profession-Problem) of your audience. You should be Empathic rather than sympathetic to understand the goal and aspiration of your audience followed by understanding their profession and current problems in order to build a healthy relationship.

Lastly, building a life time impression will help you impress on your audience which helps your audience to get involved rather than informed about you and your offerings. This is a scenario of making your audience extremely delightful.



TALK PROGRAM ON “ GAME THEORY & STRATEGIC DEVELOPMENT”

The Program was conducted by our renowned Guest of the day Prof. Dr. Ram Prasad Gyawali (Member of Revenue Advisory committee-Government of Nepal, Member of Academic Committee, Former Head of Central Department of Economics-Tribhuvan University and Professor of PhD and M.Phil. under CEDECON). Dr. Gyawali has engaged the students interactively with the problem solving skills focusing on prisoner’s dilemma and Nash equilibrium under the Game Theory and Strategy session. The session met the partial requirement of the course along with developing the understanding of Managerial implication on Economic issues through Game Theory and its Strategies to our MBA 1st Semester Students.



WORKSHOP ON RESEARCH METHODOLOGY

The research workshop is to impart our students with the knowledge of effective use of Research Methodology for Business Decision Making. The resource person Asst. Prof. Dr. Prakash C. Bhattarai, Kathmandu University, School of Education facilitates with the session of Proposal and Report Writing for Academic Research with developing the understanding of the entire research process. Furthermore, Dr. Popular Gentle, Program Director, CARE Nepal introduce the session of Non-Academic Research Proposal Writing and Report Writing style in INGO sectors. The participants recognize the situations that require Qualitative and Quantitative data analysis using SPSS tools for their research work facilitated by Dr. Saroj Gyawali, Faculty Member.



ENTREPRENEURSHIP DEVELOPMENT PROGRAM

MBA 3rd Sem Students were aimed at enhancing entrepreneurial skills. With true entrepreneurial skills, one good idea can convert into valuable assets resulting into viable business. The One Day Long Program also provides the understanding of the feasibility of Business Plan through Business Model Canvas into the real business environment. Lastly, the Business Plan Competition among our students were commenced where they pitched their brilliant business plans in front of panel of judges during Entrepreneurship Development Program. The Winner of Business Plan Competition was the team “Gateway Travel and Tours”. Congratulations! And kudos to all participants for their brilliant viable business ideas.



MBA TALK PROGRAM

conducted with Mr. Bhuvan Kumar Dahal, CEO, Sanima Bank Ltd. on the topic “Nepalese Banking Scenario: Challenges & Opportunities” to our MBA 4th Semester Students. During the session Mr. Dahal interact with individual students with their queries relating to Banking Operations, its Opportunities and Challenges. The session helps our student to enhance their banking skills. The banking career viability on various department were discussed Thank you so much Mr. CEO for your valuable time and effort for sharing your knowledge and experience with our MBA 4th Semester Students.



ALUMNI MEET 2017

Alumni Meet started with the Interaction of alumni and their experience at college along with their future prospects in relation to the upliftment of the value of college in long-run by driving their juniors in the successful path of true professionalism. The transformation of our Graduates into CEO, Sr. Officer, Relationship Manager, Country Manager, Branch Head and top level executives has set our new height of achieving a really successful Human Capital for the Nation. The session concluded with the recognition to the students for successfully completing MBA degree from our college with handing them “token of love” from our CEO Mr. Sabindra Maharjan. We wish them a very prosperous future ahead!



CASE ANALYSIS WORKSHOP

IIMS Lincoln College hosted one day workshop on the Case Analysis Method based on Harvard and Oxford University formats to MBA students in Kritipur Hillside Village Resort, Kirtipur. The workshop enabled the understanding of problems, analyzing them, developing best alternatives and ready to make rational decision for tackling those problems. It is intended for all those with an interest in using case studies as a learning tool for MBA students, as well as those who are interested in research and development of such real cases.



MANAGEMENT LATITUDE & THE ROLE OF MANAGEMENT STUDENTS

~Mr. Medan Gauli
Director, Mgmt. Program

The word "Latitude" means scope for freedom of action, thought, or freedom from restriction. Management defines as a blending of an art and science. In this way, management latitude can be understood as a fusion of art and science that does not have any limitation.

In light of these 21st-century leadership challenges, how can organizations best attitude the challenge of developing true leaders? Answering this question means considering conventional models and methods for management education, observing how these are advancing and emphasizing new approaches. As proposed earlier, the best answer needs to be communicated in terms of the necessity of both the employee and the organization and the ways the evolving nature of that relationship will be essential to the success of the enterprise. The key issues, as we

see them, relate to the themes of leadership, relationship-building and collaboration - because it is through accomplishing mastery in these areas that organizations and their leaders in the next century will survive and sustain. Tackling the leadership challenges of the next era of global business, traditional degree-granting programs and professional schools as well as traditional methods (for example, books, lectures, discussions, case studies) will continue to be necessary, but increasingly not sufficient. To develop professionals for success in an environment of strong market forces, changing people issues and shifting leadership competencies, a new educational model will have to be forged. Traditional models fall short in their ability to link the knowledge, skills and concepts covered to the practice of leadership within actual work

organizations.

Understanding the change in global management learning practices, IIMS College keeps itself strategically fit with innovative learning methods most commonly employed in contemporary management education provide learning experiences that are ample in several respects such as providing accurate, timely feedback on competency, learning under pressure, and increase people- and time-sensitivity.

IIMS believes that new management students can explore opportunities before the competition, access 360 degree information to set possible new directions. The warrior side symbolizes a passion for achieving a goal and also a willingness to go on the attack--against the competition, and against weaknesses in themselves and the organization they supposed to lead.



IIMS

COLLEGE

STUDENTS

SELECTED FOR

i5 Summit 2018

@ IIM Indore

IIMS College with Make Intern, New Delhi and i5 Summit Indian Institute of Management, Indore, India concluded a 2 Days Workshop on Entrepreneurship and Soft Skills Development on 18th & 19th May, 2018. The Workshop was successfully conducted by Mr. Kartik Mehta, a trainer of Make Intern, along with the Management Program Team of the College.

The Workshop started with Soft Skills session which aims at Screening and training our students for personal habits or traits such as dependability and conscientiousness which can yield significant return on investment. On the second day of the workshop, they were placed in groups to utilize the skills they learned and formulated a business model, which they presented in front of their peers.

All the participants were awarded certificate of participation however top 5 participants were awarded certificate of merit and will be participating in final competition to be held in I5 Summit (IIM-Indore Event) on 11th-12th August 2018. Merit Students would have to present their Business Plan and top 3 business plan would be awarded.

The top 5 merit certificate holders are:
Mr. Biplob Adhikari
Ms. Jasmina Maharjan
Ms. Pasang Sherpa
Mr. Rijan Dangol

Mr. Subodh Poudel
Congratulations to the Merit holders selected for i5 Summit of IIM Indore.





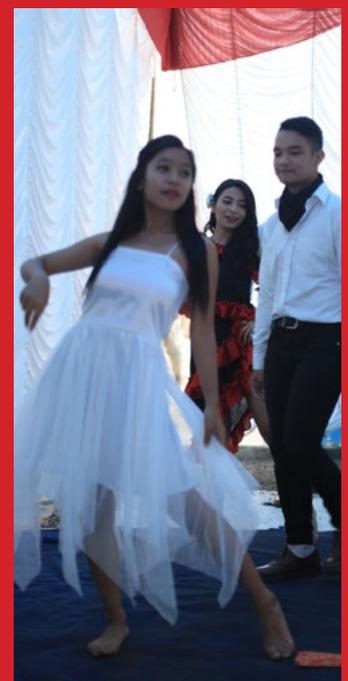
MEXI-ARA FOOD BONANZA

BA (Hons.) Hospitality Management students of fifth semester organized Mexi-Ara Food Bonanza at IIMS College premises on 23 July, 2018. It is a combination of Mexican as well as Arabian food wrapper. IIMS College promotes students to experience international cuisine and taste therefore

the event provided international outlook to students. Students prepared food, presented dance, created props for the event. Some of the delicacies that were showcased in the event were Quesadillas, Burritos, Doner Kebab, Shwarma, Falfel, etc. The event also featured

art exhibition and face painting.

"This is an amazing food that we ever had" – said one of the visitor and also added that he felt as if he is trying the food in Mexico. In total 300 visitors tasted Mexican as well as Arabian cuisine.



BHM

BIT

BBA

MBA



THE IIMS GAZETTE